

**ORDER**

KSNV

**Orders**  
**Order / Rev:** 104088  
**Alt Order #:** 06831602  
**Product Desc:** Crossroads GPS  
**Estimate:** 754  
**Flight Dates:** 07/27/12 - 08/06/12  
**Original Date / Rev:** 07/06/12 / 07/19/12  
**Order Type:** GENERAL

**Primary AE:** Amy McCreary  
**Sales Office:** BLPHI  
**Sales Region:** National

**Agency Name:** Crossroads Media, LLC  
**Buying Contact:**  
**Billing Contact:**  
 66 Canal Center Plaza  
 Alexandria, VA 22314

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Crossroads GPS *Revised*  
**Demographic:** A35+  
**Product Codes:** PLI2,PLC01-Democrat  
**Priority:** SELECT PRIORITY CODE  
**Revenue Codes:** POLITICAL/AGY, PISSUE, GEN

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/25/12	07/29/12	15	\$24,550.00	\$20,867.50
07/30/12	08/06/12	64	\$52,500.00	\$44,625.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
July 2012	15	\$24,550.00	\$20,867.50	0.00
August 2012	64	\$52,500.00	\$44,625.00	0.00
<b>Totals</b>	<b>79</b>	<b>\$77,050.00</b>	<b>\$65,492.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

**Order Share**

Order Share	Share	Total
KSNV	31%	\$77,050.00
Market	100%	\$248,548.39

**Competitive Share**

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	30%	\$74,564.52
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	20%	\$49,709.68
KTUD	1%	\$2,485.48
KVVU	17%	\$42,253.23
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	1%	\$2,485.48

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	07/29/12	07/29/12	Wake Up Early w/ Wagner	M	430a-5a	-----S	:30	1	\$150.002		0.00	NM	1	\$150.00
WAKE UP EARLY W/THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						

Order / Rev: 104088  
 Alt Order #: 06831602  
 Flight Dates: 07/27/12 - 08/06/12

Advertiser: Crossroads GPS  
 Product Desc: Crossroads GPS  
 Estimate: 754

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	07/29/12	07/29/12	Wake Up Early w/ Wagners Wake Up Early Wagners	CM	430a-5a	-----S	:30	1	\$150.002		0.00	NM	1	\$150.00
				WAKE UP EARLY W/THE WAGNERS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/23/12	07/29/12	-----S		1			\$150.00			0.00			
E 2	KSNV	07/30/12	07/30/12	Wake Up Early w/ Wagners Wake Up Early Wagners	CM	430a-5a	M-----	:30	1	\$150.002		0.00	NM	1	\$150.00
				WAKE UP EARLY W/THE WAGNERS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/30/12	08/05/12	M-----		1			\$150.00			0.00			
E 3	KSNV	07/31/12	07/31/12	Wake Up Early w/ Wagners Wake Up Early Wagners	CM	430a-5a	-T-----	:30	1	\$150.002		0.00	NM	1	\$150.00
				WAKE UP EARLY W/THE WAGNERS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/30/12	08/05/12	-T-----		1			\$150.00			0.00			
E 4	KSNV	08/01/12	08/01/12	Wake Up Early w/ Wagners Wake Up Early Wagners	CM	430a-5a	--W----	:30	1	\$150.002		0.00	NM	1	\$150.00
				WAKE UP EARLY W/THE WAGNERS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/30/12	08/05/12	--W----		1			\$150.00			0.00			
E 5	KSNV	08/02/12	08/02/12	Wake Up Early w/ Wagners Wake Up Early Wagners	CM	430a-5a	---T---	:30	1	\$150.002		0.00	NM	1	\$150.00
				WAKE UP EARLY W/THE WAGNERS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/30/12	08/05/12	---T---		1			\$150.00			0.00			
E 6	KSNV	08/05/12	08/05/12	Wake Up Early w/ Wagners Wake Up Early Wagners	CM	430a-5a	-----S	:30	1	\$150.002		0.00	NM	1	\$150.00
				WAKE UP EARLY W/THE WAGNERS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/30/12	08/05/12	-----S		1			\$150.00			0.00			
E 7	KSNV	08/06/12	08/06/12	Wake Up Early w/ Wagners Wake Up Early Wagners	CM	430a-5a	M-----	:30	1	\$150.002		0.00	NM	1	\$150.00
				WAKE UP EARLY W/THE WAGNERS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/06/12	08/12/12	M-----		1			\$150.00			0.00			
E 8	KSNV	07/27/12	07/27/12	M-F 5-6a WakeUp w/Wagners M-F 5-6a WakeUp w/Wagners	CM	5-6a	----F--	:30	1	\$400.001		0.00	NM	1	\$400.00
				WAKE UP WITH THE WAGNERS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/23/12	07/29/12	----F--		1			\$400.00			0.00			
E 9	KSNV	07/30/12	07/30/12	M-F 5-6a WakeUp w/Wagners M-F 5-6a WakeUp w/Wagners	CM	5-6a	M-----	:30	1	\$400.001		0.00	NM	1	\$400.00
				WAKE UP WITH THE WAGNERS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/30/12	08/05/12	M-----		1			\$400.00			0.00			
E 10	KSNV	07/31/12	07/31/12	M-F 5-6a WakeUp w/Wagners M-F 5-6a WakeUp w/Wagners	CM	5-6a	-T-----	:30	1	\$400.001		0.00	NM	1	\$400.00
				WAKE UP WITH THE WAGNERS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/30/12	08/05/12	-T-----		1			\$400.00			0.00			
E 11	KSNV	08/01/12	08/01/12	M-F 5-6a WakeUp w/Wagners M-F 5-6a WakeUp w/Wagners	CM	5-6a	--W----	:30	1	\$400.001		0.00	NM	1	\$400.00
				WAKE UP WITH THE WAGNERS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/30/12	08/05/12	--W----		1			\$400.00			0.00			
E 12	KSNV	08/02/12	08/02/12	M-F 5-6a WakeUp w/Wagners M-F 5-6a WakeUp w/Wagners	CM	5-6a	---T---	:30	1	\$400.001		0.00	NM	1	\$400.00
				WAKE UP WITH THE WAGNERS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/30/12	08/05/12	---T---		1			\$400.00			0.00			
E 13	KSNV	08/03/12	08/03/12		CM	5-6a	----F--	:30	1	\$400.001		0.00	NM	1	\$400.00

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Advertiser: Crossroads GPS  
 Product Desc: Crossroads GPS  
 Estimate: 754  
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 5-6a WakeUp w/Wag M-F 5-6a WakeUp w/Wagners WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/30/12		08/05/12	----F--						1	\$400.00		0.00			
E 14	KSNV	08/06/12	08/06/12	M-F 5-6a WakeUp w/Wag M-F 5-6a WakeUp w/Wagners WAKE UP WITH THE WAGNERS	CM	5-6a	M-----	:30	1	\$400.00	1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/06/12		08/12/12	M-----						1	\$400.00		0.00			
E 15	KSNV	07/27/12	07/27/12	News 3 at 430pm News 3 at 4:30PM	CM	430-5pm	----F--	:30	1	\$700.00	1	0.00	NM	1	\$700.00
NEWS 4 AT 430P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/23/12		07/29/12	----F--						1	\$700.00		0.00			
E 16	KSNV	07/30/12	07/30/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:30 PM-5:00 PM)	M-----	:30	1	\$700.00	1	0.00	NM	1	\$700.00
NEWS 4 AT 430P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/30/12		08/05/12	M-----						1	\$700.00		0.00			
E 17	KSNV	07/31/12	07/31/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:30 PM-5:00 PM)	-T-----	:30	1	\$700.00	1	0.00	NM	1	\$700.00
NEWS 4 AT 430P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/30/12		08/05/12	-T-----						1	\$700.00		0.00			
E 18	KSNV	08/01/12	08/01/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:30 PM-5:00 PM)	--W----	:30	1	\$700.00	1	0.00	NM	1	\$700.00
NEWS 4 AT 430P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/30/12		08/05/12	--W----						1	\$700.00		0.00			
E 19	KSNV	08/02/12	08/02/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:30 PM-5:00 PM)	---T---	:30	1	\$700.00	1	0.00	NM	1	\$700.00
NEWS 4 AT 430P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/30/12		08/05/12	---T---						1	\$700.00		0.00			
E 20	KSNV	08/03/12	08/03/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:30 PM-5:00 PM)	----F--	:30	1	\$700.00	1	0.00	NM	1	\$700.00
NEWS 4 AT 430P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/30/12		08/05/12	----F--						1	\$700.00		0.00			
E 21	KSNV	08/06/12	08/06/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:30 PM-5:00 PM)	M-----	:30	1	\$700.00	1	0.00	NM	1	\$700.00
NEWS 4 AT 430P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/06/12		08/12/12	M-----						1	\$700.00		0.00			
E 22	KSNV	07/27/12	07/27/12	M-F 6-7a WakeUp w/Wag M-F 6-7a WakeUp w/Wagners WAKE UP WITH THE WAGNERS	CM	6-7a	----F--	:30	1	\$700.00	1	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/23/12		07/29/12	----F--						1	\$700.00		0.00			
E 23	KSNV	07/30/12	07/30/12	M-F 6-7a WakeUp w/Wag M-F 6-7a WakeUp w/Wagners WAKE UP WITH THE WAGNERS	CM	6-7a	M-----	:30	1	\$700.00	1	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/30/12		08/05/12	M-----						1	\$700.00		0.00			
E 24	KSNV	07/31/12	07/31/12	M-F 6-7a WakeUp w/Wag M-F 6-7a WakeUp w/Wagners WAKE UP WITH THE WAGNERS	CM	6-7a	-T-----	:30	1	\$700.00	1	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/30/12		08/05/12	-T-----						1	\$700.00		0.00			
E 25	KSNV	08/01/12	08/01/12		CM	6-7a	--W----	:30	1	\$700.00	1	0.00	NM	1	\$700.00

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 6-7a WakeUp w/Wag															
M-F 6-7a WakeUp w/Wagners															
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	--W----					1	\$700.00		0.00			
E 26	KSNV	08/02/12	08/02/12	M-F 6-7a WakeUp w/Wag	CM	6-7a	---T---	:30	1	\$700.00	1	0.00	NM	1	\$700.00
M-F 6-7a WakeUp w/Wagners															
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	---T---					1	\$700.00		0.00			
E 27	KSNV	08/03/12	08/03/12	M-F 6-7a WakeUp w/Wag	CM	6-7a	----F--	:30	1	\$700.00	1	0.00	NM	1	\$700.00
M-F 6-7a WakeUp w/Wagners															
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	----F--					1	\$700.00		0.00			
E 28	KSNV	08/06/12	08/06/12	M-F 6-7a WakeUp w/Wag	CM	6-7a	M-----	:30	1	\$700.00	1	0.00	NM	1	\$700.00
M-F 6-7a WakeUp w/Wagners															
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	M-----					1	\$700.00		0.00			
E 29	KSNV	07/27/12	07/27/12	Today Show	CM	658a-9am	----F--	:30	1	\$1,400.00	1	0.00	NM	1	\$1,400.00
Today Show															
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/23/12	07/29/12	----F--					1	\$1,400.00		0.00			
E 30	KSNV	07/30/12	07/30/12	Today Show	CM	658a-9am	M-----	:30	1	\$1,400.00	1	0.00	NM	1	\$1,400.00
Today Show															
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	M-----					1	\$1,400.00		0.00			
E 31	KSNV	07/31/12	07/31/12	Today Show	CM	658a-9am	-T-----	:30	1	\$1,400.00	1	0.00	NM	1	\$1,400.00
Today Show															
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	-T-----					1	\$1,400.00		0.00			
E 32	KSNV	08/01/12	08/01/12	Today Show	CM	658a-9am	--W----	:30	1	\$1,400.00	1	0.00	NM	1	\$1,400.00
Today Show															
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	--W----					1	\$1,400.00		0.00			
E 33	KSNV	08/02/12	08/02/12	Today Show	CM	658a-9am	---T---	:30	1	\$1,400.00	1	0.00	NM	1	\$1,400.00
Today Show															
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	---T---					1	\$1,400.00		0.00			
E 34	KSNV	08/03/12	08/03/12	Today Show	CM	658a-9am	----F--	:30	1	\$1,400.00	1	0.00	NM	1	\$1,400.00
Today Show															
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	----F--					1	\$1,400.00		0.00			
E 35	KSNV	08/06/12	08/06/12	Today Show	CM	658a-9am	M-----	:30	1	\$1,400.00	1	0.00	NM	1	\$1,400.00
Today Show															
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	M-----					1	\$1,400.00		0.00			
E 36	KSNV	07/27/12	07/27/12	News 3 at 4 (1/2 hr)	CM	4-430p	----F--	:30	1	\$700.00	1	0.00	NM	1	\$700.00
News 3 at 4															
FIRST NEWS 3 AT FOUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/23/12	07/29/12	----F--					1	\$700.00		0.00			
E 37	KSNV	07/30/12	07/30/12		CM	4-5pm	M-----	:30	1	\$700.00	1	0.00	NM	1	\$700.00

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 Estimate: 754

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour) (4:00 PM-4:30 PM) FIRST NEWS 3 AT FOUR <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/30/12 08/05/12 M----- 1 \$700.00 0.00															
E 38	KSNV	07/31/12	07/31/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour) (4:00 PM-4:30 PM)		4-5pm	-T-----	:30	1	\$700.00	1	0.00	NM	1	\$700.00
FIRST NEWS 3 AT FOUR <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/30/12 08/05/12 -T----- 1 \$700.00 0.00															
E 39	KSNV	08/01/12	08/01/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour) (4:00 PM-4:30 PM)		4-5pm	--W----	:30	1	\$700.00	1	0.00	NM	1	\$700.00
FIRST NEWS 3 AT FOUR <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/30/12 08/05/12 --W---- 1 \$700.00 0.00															
E 40	KSNV	08/02/12	08/02/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour) (4:00 PM-4:30 PM)		4-5pm	---T---	:30	1	\$700.00	1	0.00	NM	1	\$700.00
FIRST NEWS 3 AT FOUR <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/30/12 08/05/12 ---T--- 1 \$700.00 0.00															
E 41	KSNV	08/03/12	08/03/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour) (4:00 PM-4:30 PM)		4-5pm	----F--	:30	1	\$700.00	1	0.00	NM	1	\$700.00
FIRST NEWS 3 AT FOUR <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/30/12 08/05/12 ----F-- 1 \$700.00 0.00															
E 42	KSNV	08/06/12	08/06/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour) (4:00 PM-4:30 PM)		4-5pm	M-----	:30	1	\$700.00	1	0.00	NM	1	\$700.00
FIRST NEWS 3 AT FOUR <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/06/12 08/12/12 M----- 1 \$700.00 0.00															
E 43	KSNV	07/27/12	07/27/12	M-F Early News M-F Early News	CM	5-630p	----F--	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
EARLY NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/23/12 07/29/12 ----F-- 1 \$1,000.00 0.00															
E 44	KSNV	07/30/12	07/30/12	M-F Early News M-F Early News	CM	5-630p	M-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
EARLY NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/30/12 08/05/12 M----- 1 \$1,000.00 0.00															
E 45	KSNV	07/31/12	07/31/12	M-F Early News M-F Early News	CM	5-630p	-T-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
EARLY NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/30/12 08/05/12 -T----- 1 \$1,000.00 0.00															
E 46	KSNV	08/01/12	08/01/12	M-F Early News M-F Early News	CM	5-630p	--W----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
EARLY NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/30/12 08/05/12 --W---- 1 \$1,000.00 0.00															
E 47	KSNV	08/02/12	08/02/12	M-F Early News M-F Early News	CM	5-630p	---T---	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
EARLY NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/30/12 08/05/12 ---T--- 1 \$1,000.00 0.00															
E 48	KSNV	08/03/12	08/03/12	M-F Early News M-F Early News	CM	5-630p	----F--	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
EARLY NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/30/12 08/05/12 ----F-- 1 \$1,000.00 0.00															
E 49	KSNV	08/06/12	08/06/12		CM	5-630p	M-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00

Order / Rev: 104088  
 Alt Order #: 06831602  
 Flight Dates: 07/27/12 - 08/06/12

Advertiser: Crossroads GPS  
 Product Desc: Crossroads GPS  
 Estimate: 754  
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F Early News M-F Early News EARLY NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/06/12 08/12/12 M----- 1 \$1,000.00 0.00															
E 50	KSNV	07/28/12	07/28/12	News 3 Sunrise - SATURDAY News 3 Sunrise SATURDAY	CM	6a-7a	-----S-	:30	1	\$350.00	2	0.00	NM	1	\$350.00
NEWS 3 AT SUNRISE no program 7/7,7 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/23/12 07/29/12 -----S- 1 \$350.00 0.00															
E 51	KSNV	08/04/12	08/04/12	News 3 Sunrise - SATURDAY News 3 Sunrise SATURDAY	CM	6a-7a	-----S-	:30	1	\$350.00	2	0.00	NM	1	\$350.00
NEWS 3 AT SUNRISE no program 7/7,7 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/30/12 08/05/12 -----S- 1 \$350.00 0.00															
E 54	KSNV	07/28/12	07/28/12	Sa-Su Early News Sa-Su Early News	CM	5pm-630pm	-----S-	:30	1	\$650.00	1	0.00	NM	1	\$650.00
KSNV EARLY NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/23/12 07/29/12 -----S- 1 \$650.00 0.00															
E 55	KSNV	08/04/12	08/04/12	Sa-Su Early News Sa-Su Early News	CM	5pm-630pm	-----S-	:30	1	\$650.00	1	0.00	NM	1	\$650.00
KSNV EARLY NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/30/12 08/05/12 -----S- 1 \$650.00 0.00															
E 56	KSNV	07/27/12	07/27/12	Olympics Opening Ceremony Olympics Opening Ceremony	CM	730p-12a	-----F--	:30	1	\$10,000.00	1	0.00	NM	1	\$10,000.00
OPEN CEREMONIES <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/23/12 07/29/12 -----F-- 1 \$10,000.00 0.00															
E 57	KSNV	07/30/12	08/05/12	Olympics Late News 3 Late News during Olympics	CM	11pm-12:35am	MTWTFSS	:30	7	\$1,000.00	7	0.00	NM	7	\$7,000.00
NEWS AFT OLY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/30/12 08/05/12 MTWTFSS 7 \$1,000.00 0.00															
E 58	KSNV	08/06/12	08/06/12	Olympics Late News 3 Late News during Olympics	CM	11pm-12:35am	M-----	:30	1	\$1,000.00	7	0.00	NM	1	\$1,000.00
NEWS AFT OLY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/06/12 08/12/12 M----- 1 \$1,000.00 0.00															
E 59	KSNV	07/30/12	08/03/12	Olympics Daytime Weekday Olympics Daytime Weekdays	CM	9am-4pm	MTWTF--	:30	5	\$1,200.00	1	0.00	NM	5	\$6,000.00
OLY DAYTIME <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/30/12 08/05/12 MTWTF-- 5 \$1,200.00 0.00															
E 60	KSNV	07/29/12	07/29/12	Olympics Daytime Weekend Olympics Daytime WEEKEND	CM	4am-6pm	-----S	:30	2	\$1,700.00	1	0.00	NM	2	\$3,400.00
OLY WKEND <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/23/12 07/29/12 -----S 2 \$1,700.00 0.00															
E 61	KSNV	07/28/12	07/28/12	Olympics Daytime Weekend Olympics Daytime WEEKEND	CM	4am-6pm	-----S-	:30	3	\$1,700.00	1	0.00	NM	3	\$5,100.00
OLY WKEND <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/23/12 07/29/12 -----S- 3 \$1,700.00 0.00															
E 62	KSNV	07/30/12	08/05/12	Olympics Primetime Olympics Primetime	CM	730pm-12am	MTWTFSS	:30	1	\$6,000.00	1	0.00	NM	1	\$6,000.00
OLY PRIME <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/30/12 08/05/12 MTWTFSS 1 \$6,000.00 0.00															
E 63	KSNV	07/30/12	08/02/12		CM	1135pm - 5am	MTWT---	:30	1	\$200.00	1	0.00	NM	1	\$200.00

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 Product Desc: Crossroads GPS  
 Estimate: 754

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
OLY RPT															
				Olympics Prime REPEAT											
				Olympics Prime REPEAT											
OLY RPT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 07/30/12		08/05/12	MTWT---		1	\$200.00	0.00								
N 64	KSNV	07/30/12	08/03/12	Olympics Prime REPEAT	CM	1135pm - 5am	MTWTF--	:30	5	\$200.00	3	0.00	NM	5	\$1,000.00
				Olympics Prime REPEAT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 07/30/12		08/05/12	MTWTF--		5	\$200.00	0.00								
													Totals	79	\$77,050.00